

# HGS CREATIVE MARKETING

## Price Sheet

2022

### Photography

- High and low resolution images delivered via Dropbox
- 48hour turnaround (+\$70 for 24hour)

Size	Sq. Footage	Time	Price
Small	<1200		\$295
Medium Small	1200 - 2200		\$345
Medium	2200 - 3200		\$395
Medium - Large	3200 - 4200		\$445
Large	4200 - 5200		\$515
X Large	5200+		\$600

### Videography

- Address, Sq. Footage, Bed/Bath Count, & Proximity w/ Agent Logo and Contact info
- Branded and Unbranded edit (for MLS)
- Social Square Edit +\$50
- 5 day turnaround (+\$200 for 48 hour turnaround)

Size	Sq. Footage	Time	Price
Small	<1500		\$550
Medium	1500 - 3000		\$600
Large	3000 - 5000		\$650
X Large	>5000		\$750

### SUPER 8 FILM videos

Vintage videos shot in Super 8 Film.  
About 3.5 minutes of footage per roll.

Kodak 50D Film (day shoot)	\$40
Kodak 200T Film (indoor shoot)	\$40
Kodak 500T Film (night shoot)	\$50
Develop/4k Processing of Film	\$120
Shooting Fee	\$100/hour
Editing Fee	\$100/ hour

### Organic Social Media

4-5 Social Posts and 6-10 Story Posts per week	\$150/ week
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### Graphic Design

E/blast and Newsletter Design & Scheduling (per 1 campaign)	\$150/ week
Offer Memorandum Design & Edits	\$85/ hour
Postcard Design/Edits & Scheduling	\$85/ hour
Door Hanger Design, Print and Deliver	\$85/ hour

### Website (wix)

Personal Website Creation (not including wix/ domain fees)	\$450
Property Website Creation (not including wix/ domain fees)	\$300
Website Edits	\$85/ hour

### Digital Marketing

Ad Setup (Facebook Business)	\$175
Ad Setup (Google & YouTube Ads)	\$175
Ad Maintenance (Facebook Business) per 2 campaigns	\$100 weekly
Ad Maintenance (Google Ads) per 2 campaigns	\$100 weekly
Google My Business Setup	\$125

### Photo & Video Extras

Sunset Shoot	\$150 when purchased w/ photo/ video
X Large Lot	+\$50 per 1,000 SF over 10,000 SF
Aerial Package	\$150 when purchased w/ photo or video
Aerial Video	\$400 aerial video only
Aerial Photo	\$300 aerial photo only
Amenities	\$75 pool, tennis court, gym, etc.
Location Shots	\$50
Aerial Hyperlapse	\$50 when purchased with photo/video
Extra Video Editing	\$100/hour
Robotic Voice-over	\$50

\*Payment due upon receipt of invoice. When paying via Credit/Debit card, a 2.9% processing fee will be added to the cost. When paying via Venmo, there is no processing fee.

\*Photo and Video prices based off of Real Estate related shoots. Other types of shoots are available upon request. Prices may vary.

